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Apparent in HindSight (Authored by: Vector consulting group; Published by: CNBC; TV18) BroadcastLtd.)

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Guest Editor- *Deli-Gray Zsuzsa, PhD, Professor of International Marketing, and Director of ESSCA School of Management, Budapest, Hungary*

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Andrea Toarniczky, Asst Prof, ESSCA School of Management, Hungary

Roland F. Szilas, Asst Prof, ESSCA School of Management, Hungary

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Darshan Desai, Professor, Larry L. Luing School of Business, Berkeley College, New York, USA.

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Berhane Reda, Res Scholar, Andhra Univ, and AsstProf, Coll of Busi and Eco, Aksum Univ, Aksum, Ethiopia

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Smriti Verma, Ph.D., Professor, Hindustan University, Chennai, India

Meenal Sharma, Assistant Professor, Chameli Devi Group of Institutions, Indore, India

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Manisha Karne, Ph.D., Professor, Department of Economics, University of Mumbai, Kalina, Mumbai, India

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S. Gurusamy, Ph.D., Prof and HOD, Department of Commerce, University of Madras, Chepauk, Chennai, India

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Pooja Garg, Ph.D., Asst Prof, Dept of Humanities and Social Sciences, IIT Roorkee, Uttarakhand, India

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Sheldon Carvalho, Doctoral Student, ESSEC Business School, France.*

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Tree Chang, Southern Illinois University Carbondale, USA.
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Indian Retail Service Quality Evaluation - Grey and Redit Approach

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Examining Human Resource Management Outsourcing in India

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Biranchi Narayan Swar, Ph.D., Asso Prof - Marketing, Symbiosis Institute of Business Mgmt, Bangalore, India.*

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Sandhya Mahadevan, Manager, Abbott Industries, USA.

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G. Ramasundaram, Ph.D., Professor, Dept of Mgmt Stud, St.Joseph's Coll of Engg, Madurai Kamaraj University Chennai, India.

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Pax Indica: India and the World of 21 Century (Authored by Shashi Tharoor (2013) Penguin Books, New Delhi]

Wallace Jacob, Senior Assistant Professor, Tolani Maritime Institute, Pune, India.

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“An Emerging Market: Overview of Economic and Business Practices in Hungary”

Guest Editor- *Deli-Gray Zsuzsa, PhD, Professor of International Marketing, ESSCA School of Management, Budapest, Hungary*

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Adam Torok, Prof of Eco, Uni of Pannonia (UP), and Budapest Uni of Tech & Econ, Head Networked Research Gr, Regional Inno&Deve, Hungarian Academy of Science and UP, Hungary

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Gabor Rekettye, Professor of Marketing, University of Pecs, Hungary

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Zoltan Veres, PhD, Professor, Budapest Business School, Hungary

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Zachary Briggs, Majoring in Management, Krannert School of Management, Purdue University, USA.

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Promoting Sustainable Forestry in Home Depot’s Lumber Supply Chain

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B Rajesh Kumar, Associate Professor at Institute of Management Technology, Dubai, UAE.

Manuel Fernandez, Associate Professor at Skyline College Sharjah, UAE.

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Chitrasen Samantra, Saurav Datta & Sankar Mahapatra, Dept of Mech Engg, NIT Rourkela, India.

Sabhyasachi Banerjee & Asish Bandyopadhyay, Dept of Mech Engg, Jadavpur Univ, India.

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Sudeepta Pradhan, Research Scholar, IBS Hyderabad (IFHE), Hyderabad, India.

Subhadip Roy, Ph.D., Assistant Professor, IBS Hyderabad (IFHE), Hyderabad, India.

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Manju Bhagat, Ph.D., Professor, Dept of Mgmt Stud, Birla Insti of Tech, Mesra, Ranchi, India.

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P.R.Vittal, Ph.D., Department of Statistics, University of Madras, India.

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Sharu S. Rangnekar, Management Consultant, Mumbai, India.

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Erica J. Stebe, University of Connecticut, Stamford, USA.

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Elizabeth J Fusco, University of Connecticut, Stamford, USA.

Timothy J. Dowding, Ph.D., Professor, Oper and Infor Mgmt Dept, Univ of Connecticut, Stamford, USA.

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“Achieving Sustainability through Innovation.”

Guest Editor - *Niranjan Pati, PhD, Dean and Professor of Management &*

Entrepreneurship William G. Rohrer College of Business Rowan University Glassboro, NJ, U.S.A.

Thought Piece by Sustainable Innovation: “Good” vs. “Less Bad” Jeffrey Hollender, Founder of Jeffrey Hollender Partners, co-founder and former CEO of Seventh Generation. Mr. Hollender is an eco-preneur and has authored six books including his best-selling book How to Make the World a Better Place, a Beginner’s Guide.

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Mark Starik, George Washington University, Washington, DC,

U.S.A., Scot Holliday, Washington, D.C. U.S.A.,

Bruce Paton, San Francisco State University, San Francisco, CA, U.S.A.

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Stephen John, Kean University, NJ, U.S.A

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Rüdiger Hahn, Faculty of Business and Economics, Heinrich-Heine Universität Düsseldorf, Germany

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Tarique Hossain, California State Polytechnic University, Pomona, CA, U.S. A.,

William Keep, The College of New Jersey, NJ, U.S.A.,

Susan Peters, Francis Marion University, Florence, SC, U.S.A.

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Cynthia M. Daily, University of Arkansas at Little Rock, AR, U.S.A.

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Kenneth W. Kury, Saint Joseph's University, Philadelphia, PA

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Nancy E. Landrum, University of Arkansas at Little Rock, AR, U.S.A.

Carolyn L. Gardner, Kutztown University, Kutztown, PA, U.S.A.

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Jooh Lee, Rowan University, NJ, U.S.A.

Niranjan Pati, Rowan University, NJ, U.S.A.

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Susan C. Borkowski, La Salle University, Philadelphia, PA, USA

Mary J. Welsh, La Salle University, Philadelphia, PA, USA

Kristin Wentzel, La Salle University, Philadelphia, PA, USA

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Heather Walsh, University of Connecticut, Stamford, CT, U.S.A.

Tim J. Dowding, University of Connecticut, Stamford, CT, U.S.A.

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Karl D. Majeske, Oakland University, School of Business Admin, Rochester, Michigan, USA

Debbie M. Menk, Center for Automotive Research, Ann Arbor, Michigan, USA

James S. Serocki, Oakland University, School of Business Admin, Rochester, Michigan, USA

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Adolphus J. Toby, PhD, Dept of Banking and Finance, Rivers State University of Science and Technology, Nigeria

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Dev K. Dutta, University of New Hampshire, Durham, USA

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Sunil Misra, PhD, Gardi Institute of Management, Gujrat, India

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A.N.Sarkar, Sr Professor (International Business), Asia Pacific Institute of Management, New Delhi

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Sanghamitra Bhattacharyya, PhD, Feed Foundation, Delhi, India

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India S.K.Garg, Dept of Mech Engg, Delhi Technological University, India

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The Story of American Business: From the Pages of The New York Times, (2009), Boston:

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Shiva Kumar Srinivasan, Indian Institute of Planning and Management, Chennai, India

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HrabrinBachev, Institute of Agricultural Economics, Sofia, Bulgaria

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*Bikram K. Bahinipati, PhD, Prof Quantitative Method and Operation Research Management Group, IIM, Kozhikode
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Tom Gillpatrick, PhD, Professor, Portland State University, USA
Mira Marusic, PhD, profesor, University of Zagreb, Croatia
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The Opposable Mind: Winning Through Integrative Thinking (Author: Roger Martin, 2009, Boston: Harvard Business Press)

Shiva Kumar Srinivasan, Visiting Asst Prof, Managerial Communication, IIM, Kozhikode

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“Sustainability Processes and Practices in Business Management”

Guest Editor: *Niranjan Pati, Ph.D., Dean and Professor of Management, Rowan University, NJ, U.S.A.*

*Thought Piece – “Sense and Enact an Emerging Future to Build a Sustainable World” by **Peter Senge**, Massachusetts Institute of Technology and founding Chair of the Society for Organizational Learning (SoL) and the acclaimed author of The Fifth Discipline*

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L. Boxer, CD PhD MBA Btech (Ind Engg), Royal Melbourne Institute of Tech, South Melbourne, Victoria, Australia

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Santosh S.Venkatraman, Phd, Prof of Busi Info Syst, College of Business, Tennessee State University, Nashville, U.S.A

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Vishnu S Ramachandran, PhD, Sr Mgr (Prod Dev & Resk Mgmt), Dun and Bradstreet Info Serv (I) Ltd, Mumbai S.V.D. Nageswara Rao, Fellow IIMA, School of Mgmt, IIT, Mumbai, India

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Syeeda Khatoon, Faculty Dept of Eco, MMH College, Gaziabad, India

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*Rakesh D. Raut, PhD Scholar, National Institute of Industrial Engineering (NITIE),
Mumbai Harsh V. Bhasin, Professor, NITIE Mumbai, India
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Bangalore Janat Shah, Professor, Prod & OperMgmt, IIM, Bangalore, India*

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Developing Ambidextrous, Connected and Mindful Brains for Contemporary Leadership

Anjana Sen, MBBS, D.Ophth

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The Cost of Capitalism: Understanding Market Mayhem and Stabilizing our Economic Future.

(Author: Barbera, R. J., 2009 McGraw Hill, New York)

*Ishani Mukherjee, PhD Student, Lee Kuan Yew School of Public Policy, National University of Singapore
Catherine Regalado Ramos, PhD Student, Lee Kuan Yew School of Public Policy, National University of Singapore*

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Seven Personality Types

(Author: Elizabeth Puttick, Penguin Books, New Delhi)

Wallace Jacob, Faculty, Tolani Maritime Institute, Talegaon, Pune, India

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Supporting Strategic Decision Making with Case-based Reasoning

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A DSS to Optimize Facings on the Shelf of a Retail Store

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Relationship of Quality of Work Life with Employees' Psychological Well-Being

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Transformation of Tourism Business in the Communist Cuba: A Critical Analysis

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Protection to 'Advertising Punchlines' Under Trade Marks Act 1999

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Who Killed Change? Solving the Mystery of Leading People through Change (Authors:

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Soma Kamal Tandon, PhD Scholar, Rizvi Insti of Mgmt Studies, & Dy GM (IT), Shipping Corp of India, Mumbai

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Optimal Pricing, Shipment and Payment Policies for an Integrated Supplier-Buyer Inventory Model in Buoyant Market with Two-level Trade Credit

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A Real-Time Order Management and Production Planning Model in an Integrated Supply Chain

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S. Sandhya Menon, Ph.D., Professor, Principal, CMS Institute of Management Studies, Coimbatore, India

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Evolving a Consumer Hope Scale: A Preliminary Study Using Triangulation Technique,

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Vaishakhi Bharucha, Sr. Creative Director, OgilvyOne Worldwide, Mumbai

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Creation of an Economic Index on Real Time Basis – A Case Study

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The Relationship between Capital Ratio and Portfolio Risk of Scheduled Commercial Banks in India

Manmeet Singh, CA, MBA, Prof & Reader, Medi-Caps Institute of Techn and Mgmt, Indore, India

R.K. Vyas, Ph.D. Prof & Head, Mgmt Programs, Intern'l Instit of Profess'l Studies, Devi Ahilya Univ, Indore

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Ego Boundaries that Cross Borders

Anjana Sen, MBBS, D. Ophthalmology, Physician and Consultant for Emotional Intelligence, London

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**Hot, Flat and Crowded: Why We Need a Green Revolution and How It Can Renew America
(Author: Thomas Friedman)**

Eric Braude, Ph.D. Associate Professor, Boston University, Massachusetts, USA

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India-Vietnam: A Comparative Analysis of Economic Performance

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Purple Cow - Transform Your Business by Being Remarkable. (Author: Seth Godin)

Dilip M. Sarwate, PhD, Certified Management Consultant & Professor of Management

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Harald Kupfer, PhD, Consulting & Human Resources, Rothenbach, Germany

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The New Age of Innovation: Diving Co-Created Value through Global Network, Authors:

C.K.Prahalad and M.S. Krishnan, McGraw Hill, New York, 2008)

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**(Abbreviations; RP= Research Papers, AR= Article, CS=Case Study,
VP=View Point, BR= Book Review)**

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