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Apparent in HindSight (Authored by: Vector consulting group; Published by: CNBC; TV18) BroadcastLtd.)

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“Hungarian Economy – Snapshots on Tourism & Hospitality Industry “

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Abhishek Chandra, IAS, Dy Secretary, Ministry of Shipping, India

Y. Malini Reddy, Ph.D., Associate Professor, Administrative Staff College of India, Hyderabad, India

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Berhane Reda, Res Scholar, Andhra Univ, and AsstProf, Coll of Busi and Eco, Aksum Univ, Aksum, Ethiopia

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Smriti Verma, Ph.D., Professor, Hindustan University, Chennai, India

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Anjali Masarguppi, Ph.D., Assistant Professor, Department of Economics, Wilson College, Mumbai, India

Manisha Karne, Ph.D., Professor, Department of Economics, University of Mumbai, Kalina, Mumbai, India

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An Empirical Investigation on Exploring the Insight of Gold Price Volatility in India

P. Hemavathy, UGC, Research Scholar, Department of Commerce, University of Madras, Chepauk, Chennai, India

S. Gurusamy, Ph.D., Prof and HOD, Department of Commerce, University of Madras, Chepauk, Chennai, India

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e-Supply Chain Management-Future Focus

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Battles Half Won: India's Improbable Democracy, by Ashutosh Varshney

Wallace Jacob, Senior Assistant Professor, Tolani Maritime Institute, Pune, India

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Samie Ahmed Sayed, Asst Prof, ITM B-School, Kharghar, Mumbai & Research Scholar, IMI N. Delhi, India. Rahul Verma, Analyst, Tata Consultancy Services, Mumbai, India

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Happy Paul, Asst Prof, Dept of Mgmt Studies, Graphic Era University, Dehradun, Uttarakhand, India

Pooja Garg, Ph.D., Asst Prof, Dept of Humanities and Social Sciences, IIT Roorkee, Uttarakhand, India

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Canada - US Border: Has the Story Really Ended?

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A Kaleidoscopic Study of Service Quality of Passenger Airline Industry of India

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Are Transactional Leaders Also Emotionally Intelligent? - An Analysis of Sales Executives in India

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Sheldon Carvalho, Doctoral Student, ESSEC Business School, France.*

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Leadership Change at Wipro: CEO'S to CEO

Ajay Kumar Gupta, Ph.D., Asst Prof, T. A. Pai Mgmt Inst, Manipal, India and Erasmus Mundus Fellow, University of Milan, Italy.

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A Study on Antecedents and Outcome of Sport Commitment Among Cricket Players - Case Study

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Do I Help Others When Feeling Dissimilar? An Empirical Investigation

*Shih Yung Chou, University of Texas of the Permian Basin, USA.
Tree Chang, Southern Illinois University Carbondale, USA.
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Leverage, Size of the Firm and Profitability: A Case of Pakistani Cement Industry

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Indian Retail Service Quality Evaluation - Grey and Redit Approach

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Amusement Marketing: A Few Dimensions of Amusement Parks

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Examining Human Resource Management Outsourcing in India

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Online Shopping: An Exploratory Study to Identify the Determinants of Shopper Buying Behaviour

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Biranchi Narayan Swar, Ph.D., Asso Prof - Marketing, Symbiosis Institute of Business Mgmt, Bangalore, India.*

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A Study on the Mediation Role of Customer Satisfaction on Customer Impulse and Involvement to Word of Mouth and Repurchase Intention

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The 7 Most Important Criteria of Job Descriptions

Beáta Sz. G. PATÓ, cUniversity of Pannonia, Faculty of Economics, Veszprém, Hungary.

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Lunch with the FT: 52 Classic Interviews, Edited by Lionel Barber

Wallace Jacob, Senior Assistant Professor, Tolani Maritime Institute, Pune, India

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Factors Influencing Performance of Offshore Outsourcing Service Provider Firms Across Three Locations in India

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Mentoring and Performance: Testing a Mediated Model in Supervisory and Formal Mentoring in Business Organisation

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Investors' Psychological Biases Toward Stock Market Investment with Special Reference to Bangladesh

*Anupam Das Gupta, Asst Prof, Department of Finance & Banking, University of Chittagong, Bangladesh.
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Effective Internal Communication: A Way Towards Sustainability

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Role of Service Innovation in Customer Satisfaction and Customer Loyalty: A Study on Organized Retail in India

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CSR Communication in Emerging Economies: Need for a New Paradigm: A Case Study of a Multinational and an Indian Trans-National's CSR Communication in India

TulsiJayakuma, Ph.D., Associate Professor, SP Jain Institute of Management & Research, Mumbai, India

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Evaluation of 3PL Service Provider in Supply Chain Management: An Analytic Network Process Approach

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The Influence of Organizational Justice on Organizational Citizenship Behaviour

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Exploring the Impact of Post Purchase Services by Bancassurance on First Year Policy Lapsation Rate in Life Insurance Selling

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Budget Tourism - Transition Economy

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Nature of Bilateral FTA's - The Case Study of US Israel, US Jordan and US Bahrain FTAs

Syeeda Khatoon, Ph.D, (JNU), Senior Lecturer, Dept of Economics, MMH College, Ghaziabad, India

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Building Brands that Win (Author: Kaushik Mukerjee)

Wallace Jacob, Senior Assistant Professor, Tolani Maritime Institute, Pune, India

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Technological Exchange Perspective on Transnational Corporations: Theoretical Propositions and Exploratory Evidence

Vipin Gupta, Ph.D., Prof and Co-director, Global MgmtCenter, California St Univ San Bernardino, USA.

Nancy M. Levenburg, Ph.D., Asso Prof, Mgmt Dept, Seidman College of Busi, Grand Valley St Uni, USA.

Sandhya Mahadevan, Manager, Abbott Industries, USA.

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Corporate Carbon Footprint Accounting: Estimating Carbon Footprint of an Indian Paperboard and Paper Production Unit

Debrupa Chakraborty, Asst Prof, Dept of Comm, Netaji Nagar College, Calcutta University, Kolkata,

India. Joyashree Roy, Ph.D., Professor, Department of Economics, Jadavpur University, Kolkata, India

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Evaluating IMF Intervention Ten Years after the Russian Crisis: Modelling the Impact of Macroeconomic Fundamentals and Economic Policy

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Economics Department, Katholieke, Universiteit Leuven, Belgium

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Efficacy of SERVPERF in Measuring Perceived Service Quality at Rural Retail Banks: Empirical Evidences from India

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The Strategic Shift at L&T - From an Engineering and Construction Company to a High - Tech Engineering Driven Conglomerate

Swarup Kumar Dutta, Asst Prof, Strategy & Entrepreneurship Area, Insti of Mgmt, NirmaUniv, India

Pragya Bhawsar, Research Scholar, National Institute of Industrial Engineering, Mumbai, India

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Buying IPL players in Auction: Cricketing Gamble or Systematic Logical Decision?

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India Bharat Bansal, Department of Civil Engineering, IIT Madras, Chennai India

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Impact of TV ad Message Using Emotional Versus Rational Appeal on Indian Consumers

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Women in Technology - Empirical Analysis of Role Conflict

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G. Ramasundaram, Ph.D., Professor, Dept of Mgmt Stud, St.Joseph's Coll of Engg, Madurai Kamaraj University Chennai, India.

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Employee Engagement and Organizational Effectiveness: The Role of Organizational Citizenship Behaviour

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BOOK REVIEW

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Pax Indica: India and the World of 21 Century (Authored by Shashi Tharoor (2013) Penguin Books, New Delhi]

Wallace Jacob, Senior Assistant Professor, Tolani Maritime Institute, Pune, India.

IJBIT – Volume 5, Issue 3, July 2012 - Special Issue

“An Emerging Market: Overview of Economic and Business Practices in Hungary”

Guest Editor- *Deli-Gray Zsuzsa, PhD, Professor of International Marketing, ESSCA School of Management, Budapest, Hungary*

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Newcomers in the Developed World? Notes on the Varieties of Capitalism in the New Member States of the European Union

Adam Torok, Prof of Eco, Uni of Pannonia (UP), and Budapest Uni of Tech & Econ, Head Networked Research Gr, Regional Inno&Deve, Hungarian Academy of Science and UP, Hungary

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Transition Strategies and the Crisis from a Financial Perspective

Geza Sebestyen, PhD, Asst Prof, ESSCA, Hungary

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An explanatory study on the psychographic determinants of the fashion buying decisions in Hungary

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The sales promotion activities of small independent retailers in Hungary

*Laszlo Jozsa, PhD, Professor, Szechenyi Istvan University, Hungary
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Model of the factors affecting the selection of the mode of institutional catering

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Different strategies different performance

*Zoltan Gaal, PhD, Professor, University of Pannonia, Hungary
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How to Set Tuition Fees at Public Universities in Hungary

Gabor Rekettye, Professor of Marketing, University of Pecs, Hungary

Gabor Rappai, Asso Prof, University of Pecs, Hungary

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The impact of a respondent's positions on the evaluation of the strengths of a project partner

Zoltan Veres, PhD, Professor, Budapest Business School, Hungary

Laszlo Sajtos, PhD, University of Auckland, New Zealand Jozsef

Hack-Handa, PhD, Budapest Business School, Hungary

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The Green local economy

Laszlo Dinya, Professor of Marketing, Vice Rector, Karoly Robert College, Gyongyos, Hungary

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Global cultures? Consequences of globalization on cultural differences, a commentary approach

Erzsebet Malota, PhD, Asso Prof, Corvinus University of Budapest, Institute of Marketing and Media, Hungary

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The Pattern of Chinese Investments in Central Europe

Tamas Matura, PhD, ESSCA School of Management, Hungary

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HR Expenditure as Determinant of Bank's Efficiency: Evidences from Indian Public Sector Banks

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Vinay K. Nangia, Professor, Department of Management Studies, IIT Roorkee, Uttarakhand, India.

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Umesh K. Bamel, Research Scholar, Department of Management Studies, IIT Roorkee, Uttarakhand, India.

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Evidence on changes in Stock Prices and Liquidity around Rights Issue Announcement: Industry Specific Analysis

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Arun Kumar Gopaldaswamy, PhD., Asso Prof, Department of Mgmt Studies, IIT Madras, Chennai, India.

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Antecedents of Knowledge Sharing

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Corporate Equilibrium Properties of a Centralized Objective Function of the Firm Model

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Prospects of Brand Accounting towards Economic, Strategic and Social Fortification of Firms

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Disparity in Agriculture and Infrastructure Facility: Problems and Perspective

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Rakesh Raman, Asso Prof, Faculty of Soc Sci, Dept of Econ, Banaras Hindu Univ, Varanasi, India.

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Created Spokes – Character Credibility’s Impact on Attitudes towards the Advertisement, Brand and Purchase Intentions

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MLM Vs NON-MLM Brands: Attitudinal Evaluation through Customers’ Eye

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Governing Risks in Modern Agri-food Chains

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Mothers at Work

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CASE STUDY

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Promoting Sustainable Forestry in Home Depot’s Lumber Supply Chain

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Emirates Bank International (EBI) merger with National Bank of Dubai (NBD)-A Valuation perspective

B Rajesh Kumar, Associate Professor at Institute of Management Technology, Dubai, UAE.

Manuel Fernandez, Associate Professor at Skyline College Sharjah, UAE.

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Environmental performance: A Hybrid Method for Supplier Selection using AHP-DEA

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Modeling Investment under Uncertainty in Indian Electricity Sector with Real Option Approach: A Review

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Environmental Management Accounting: An overview of its Methodological Development

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Multi-Attribute Group Decision Making for Supplier Selection Using Grey Analysis and Rough Set Theory

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Sabhyasachi Banerjee & Asish Bandyopadhyay, Dept of Mech Engg, Jadavpur Univ, India.

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Analysis of Effects of Working Capital Management on Corporate Profitability of Indian Manufacturing Firms

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Determinants of Satisfaction and Loyalty in Apparel Retailing

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Subhadip Roy, Ph.D., Assistant Professor, IBS Hyderabad (IFHE), Hyderabad, India.

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Making the HR Outsourcing Decision – Lessons from the Resource Based View of the Firm

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Strategic Study on Enhancement of Supply Chain Performance

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ARTICLE

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Soft Skills in Management

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CASE STUDY

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A case for sustainable organic and biodynamic winegrowing and wine making

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Timothy J. Dowding, PhD., Professor, Oper and Info Mgmt Dept, Univ of Connecticut, Stamford, USA.

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An Alternate Source of Energy: The Production of Bio fuels from seaweed

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Timothy J. Dowding, Ph.D., Professor, Oper and Infor Mgmt Dept, Univ of Connecticut, Stamford, USA.

IJBIT – Volume 4, Issue 3, January’12– Special Issue

“Achieving Sustainability through Innovation.”

Guest Editor - *Niranjan Pati, PhD, Dean and Professor of Management &*

Entrepreneurship William G. Rohrer College of Business Rowan University Glassboro, NJ, U.S.A.

Thought Piece by Sustainable Innovation: “Good” vs. “Less Bad” Jeffrey Hollender, Founder of Jeffrey Hollender Partners, co-founder and former CEO of Seventh Generation. Mr. Hollender is an eco-preneur and has authored six books including his best-selling book How to Make the World a Better Place, a Beginner’s Guide.

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Strategic Environmental Sustainability Management: Highlighting the Need and Opportunities to Recognize Environmentally Hidden Economic Sectors

Mark Starik, George Washington University, Washington, DC,

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Jooh Lee, Rowan University, NJ, U.S.A.

Niranjan Pati, Rowan University, NJ, U.S.A.

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Tim J. Dowding, University of Connecticut, Stamford, CT, U.S.A.

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Shiva Kumar Srinivasan, Visiting Asst Prof, Managerial Communication, IIM, Kozhikode

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“Sustainability Processes and Practices in Business Management”

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*Thought Piece – “Sense and Enact an Emerging Future to Build a Sustainable World” by **Peter Senge**, Massachusetts Institute of Technology and founding Chair of the Society for Organizational Learning (SoL) and the acclaimed author of The Fifth Discipline*

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*Ishani Mukherjee, PhD Student, Lee Kuan Yew School of Public Policy, National University of Singapore
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Wallace Jacob, Faculty, Tolani Maritime Institute, Talegaon, Pune, India

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Soma Kamal Tandon, PhD Scholar, Rizvi Insti of Mgmt Studies, & Dy GM (IT), Shipping Corp of India, Mumbai

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Optimal Pricing, Shipment and Payment Policies for an Integrated Supplier-Buyer Inventory Model in Buoyant Market with Two-level Trade Credit

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(Author: Thomas Friedman)**

Eric Braude, Ph.D. Associate Professor, Boston University, Massachusetts, USA

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Dilip M. Sarwate, PhD, Certified Management Consultant & Professor of Management

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Too Many Paired Comparisons: A Method to Facilitate Subject Comparison of Large Numbers of Stimulus Pairs

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**(Abbreviations; RP= Research Papers, AR= Article, CS=Case Study,
VP=View Point, BR= Book Review)**

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